



Embassy of Italy
Dar es Salaam

**PUBLIC NOTICE FOR SPONSORSHIP
FOR THE ITALIAN REPUBLIC NATIONAL DAY
CELEBRATIONS
AND OTHER EVENTS SCHEDULED IN 2026
BY THE EMBASSY OF ITALY IN DAR ES SALAAM**

UNDER art. 29 of Presidential Decree no. 54 of 1st February 2010, Diplomatic and Consular Representations are permitted to establish sponsorship agreements with public or private entities, companies, associations, foundations, citizens and, in general, with any Italian or foreign entity that does not carry out activities in conflict with the public interest;

UNDER art. 6 of Legislative Decree No. 192 of 2nd November 2017, which establishes general guidelines for selecting contractors and executing contracts abroad;

CONSIDERING the potential interest of Italian and foreign companies in supporting economic, commercial, cultural, and scientific initiatives in collaboration with this Embassy of Italy in Dar es Salaam, as an opportunity to promote their image and sponsor institutional events organized by the Embassy;

With this notice, the Embassy of Italy in Dar es Salaam offers interested parties the opportunity to sign sponsorship agreements for the celebration of the Italian National Day organized by the Embassy of Italy, to be held at the Italian Ambassador's Residence on Tuesday, 2 June 2026, and other integrated promotional events and activities, scheduled during the whole year 2026 particularly those related to the promotion of Italian excellence, including in the areas of design (March), sport (September), language (October), cuisine (November) and fashion (December).

The various initiatives will be promoted and enhanced through communication activities addressed to Italian and Tanzanian media, as well as through the official social media pages of the Embassy.

1. Recipients of the Call and Structure of the Sponsorship Proposals

The recipients of this call are public and private companies, and other entities wishing to promote their image through the collaboration with the Embassy of Italy in Dar es Salaam, by participating in initiatives and activities through sponsorship proposals

2. Subjects Matter of the Sponsorship Agreement

- For the purposes of this notice, “sponsorship” shall mean any contribution in cash, goods, services, activities provided by third parties, free of charge and for promotional purposes, to achieve an image-related benefit;
- Support proposals may therefore relate to financial sponsorships (in the form of monetary contributions) or technical sponsorships (direct provision of services or supply of goods). Offers combining both forms (partly financial and partly technical) may also be submitted;
- In return, sponsors will be granted visibility and promotional opportunities during the scheduled celebrations and events, in accordance with the terms to be defined in detail with each selected sponsor and in proportion to the value of the sponsorship offered;
- This public notice does not constitute a procurement procedure. Accordingly, no rankings, scoring systems, or other merit-based classifications shall be applied. Sponsorship offers shall therefore be considered non-binding for the Embassy for the purposes of formalizing the contract. In case of expression of interest, the applicants will be contacted with a separate communication.

3. General Requirements for the Sponsor

- All public or private entities, including companies, associations, foundations and any other entity that does not carry out activities in conflict with the public interest pursuant to Ministerial Decree 192/2017 (Articles 5 and 6), and for which there are no grounds for exclusion, prejudicial conditions or limitations to contract with the Public Administration, pursuant to Legislative Decree No. 36/2023 (Articles 94 and 95), are eligible to submit a sponsorship proposal;
- It's essential that the proposing entities are not in situations that could, even potentially, cause damage to the image or prestige of the Embassy of Italy in Dar es Salaam or to the initiatives promoted, including in multilateral contexts, and that there are no ongoing or past disputes with the Administration that could negatively affect the trust-based relationship or the proper execution of the sponsorship agreement.

4. Identification of Sponsors' Obligations

- By signing the sponsorship agreement, the sponsoring entity undertakes to comply with the instructions provided by the Embassy of Italy in Dar es Salaam regarding the dissemination of promotional activities and assumes all responsibilities, including any related obligations, concerning the display and use of its brand.

5. Terms and conditions for submitting proposals

Interested parties as referred to in Section 1 shall submit their proposals by e-mail to **amm.dar@esteri.it** in PDF format, with a maximum size of 2.5 MB.

The proposal, accompanied by a copy of a valid identity document of the legal representative, must be drafted using the attached form, signed by the legal representative, and include the following:

- the details of the sponsor and/or the registered name of the company/association/foundation;
- an indication of the contribution and/or the products or services that the sponsor intends to offer;
- a declaration that the sponsor has read and accepted in full and without reservation the sponsorship conditions set out in this notice;
- a statement certifying the absence of any prejudicial conditions or limitations to the contractual capacity of the sponsor, pursuant to Article 94 of Legislative Decree No. 36/2023 and Ministerial Decree 192/2017.

6. Evaluation of Proposals

Sponsorship proposals will be evaluated by the Embassy of Italy in Dar es Salaam in accordance with the principles of cost-effectiveness, efficiency, timeliness, and correctness provided for by applicable law, within a framework of legality, good administration, non-discrimination and transparency of administrative action. The type of product or service offered, its feasibility and the originality of the proposed product/service will also be taken into account.

The Embassy reserves the right not to accept proposals which, due to the nature of the sponsorship and/or the sponsor's activities, are considered incompatible with the institutional role of the Embassy, may create conflicts of interest, prejudice or damage to the image and the activities of the Embassy, are contrary to the principles of the Italian legal system, and/or prohibited by law.

Based on the proposals received, the parties involved in the execution of the contracts will be identified. The contracts will be signed by the Ambassador of Italy to Tanzania and by the legal representative of the sponsor. The Embassy also reserves the right to select the proposals in a way that may encourage the turnover of the participants and reserves the right to accept multiple sponsors for a single event. None of the sponsors may claim exclusivity over the sponsored event.

In accordance with the principles of impartiality and equal treatment among interested operators, the sponsorship contract may be freely negotiated between the parties, provided that the sponsor does not fall under the grounds for exclusion from the sponsorship procedure, as set out in Article 94 of Legislative Decree No. 36/2023, and in compliance with Ministerial Decree 192/2017 (Articles 5 and 6).

Initiatives prohibited under the **Code of Conduct of the Italian Ministry of Foreign Affairs and International Cooperation** (Article 22 of Ministerial Decree No. 1600/1759 of 18 September 2014), available at www.esteri.it, will not be considered. Section 2 of the Code reads as follows: *"Forms of advertising that are harmful to the image of Italy and the administration of Foreign Affairs and International Cooperation are prohibited, as are those of a political, trade union, sectarian or religious nature; those characterized by obscene, offensive, fanatical, or racist messages; those whose content is in conflict with mandatory regulations; those that could be liable to create a conflict of interest between the public activities of employees and their private lives; those who are contrary to general rules of civil coexistence.."*

7. Execution of the Sponsorship contract

Following the notification of the grant of the sponsorship, the sponsor and the Embassy of Italy in Dar es Salaam shall sign the relevant contract governing the relationship between the two parties. The sponsor shall submit, within the requested deadlines and according to the specified procedures, the image of its logo or brand, provide the proposed goods free of charge, and/or transfer its financial contribution exclusively to the Embassy's designated bank account.

The sponsor shall be responsible for any expenses related to the payment of taxes, fees, levies, insurance, or other charges, as required by local or national laws or regulations, arising from the execution of the contract. The sponsor shall also have an adequate insurance coverage.

8. Right of Withdrawal

In accordance with Article 6 of Ministerial Decree 192/2017, the Embassy shall have the right to withdraw from the sponsorship agreement for reasons of foreign policy, upon simple request, without any conditions or limitations, free of charge, and without prejudice to the right to reimbursement of any advances for goods or services already provided. Services already rendered and/or debts already incurred shall not give rise to any claim for reimbursement by the Embassy. Should the contractor not accept the inclusion of this clause, the sponsorship contract cannot be finalized.

The Embassy shall not be held liable in the event that exceptional circumstances and/or force majeure, or other causes beyond its control, prevent the execution of the events covered by the sponsorship agreement.

Dar es Salaam, 9th February 2026

The Ambassador
Giuseppe Coppola

Attachment: Sponsorship Application Form